



At Benefit Hotels we can provide Property Task Force Sales, Revenue Management, as well as Marketing Plan Development and Implementation. We can do this by remote access or with travel to the properties on a Contract basis. At Benefit Hotels we can also provide property analysis for potential acquisitions from a Sales and Marketing standpoint as well as operationally.

Further, we can provide remote and/or travelling oversight of multiple properties on a regional type basis. We can work directly with the national Sales and Revenue Management within the brands as we have experience with Starwood, IHG, Hilton and Independents. We can also provide Recruiting, Training and Development of Sales and Revenue Management Staffs as well as assist in the

recruiting of General Managers and other operational positions. We can also be of assistance in the presentation and negotiation of new properties in the pipeline. As well we can go in and perform the takeover as these properties come online with your investors. Our presentation and interpersonal skills combined with our experience and knowledge in both sales and marketing as well as operations could be of great assistance to Ownership Groups, Investors and Management companies. We supply full reporting as to all of our activities. Fees are negotiable to fit the task(s).

3480 E 98th St.
Carmel, In.46033
561-289-4525
bill.toole@benefithotels.com
www.benefithotels.com



BENEFIT HOTELS
SALES AND REVENUE SOLUTIONS



BENEFIT HOTELS

SALES AND REVENUE SOLUTIONS

3480 E 98th St.
Carmel, In.46033
561-289-4525
bill.toole@benefithotels.com

www.benefithotels.com

Who we are

BENEFIT HOTELS is a proven sales and revenue solution company for Hotels, Resorts, and Food and Beverage operations whether nationally branded or independent. We provide a variety of sales and marketing solutions to individual owners, financial institutions, investors and hospitality companies. Benefit Hotels has experience within 9 separate national brands.

With proven experience in all facets of hotel management and marketing, Benefit specializes in both stable and distressed properties, new builds and re-openings. We build strength into your organization through a concentration in proven strategies and settling for no less than success.

Our outstanding client relationships are a reflection of the partnerships that we develop with ownership. Regular and comprehensive reporting to ownership provides the security of inclusion in the rebuilding process. Our exterior client relationships with demand generators across all markets brings immediate value and revenue to your organization.

How can we benefit your hotel?

Is your Brand's National Sales Office Working for you? (Or are they absent?)

Is your Hotel's RevPar meeting your expectations? (Beating the market or taking a beating?)

Are your Smith Travel Index scores where they need to be? (Are you gaining share, or losing badly?)

Is EVERYONE at the property involved in selling? (Is the entire staff on stage every day from housekeeping to the GM?)

Is there a plan in place to train and motivate your sales staff? (Are they hungry and desiring success or are they asleep on the job?)

Does your sales team have a plan to move your property forward? (Are they dedicated to making your operation successful?)

brand experience



- ➔ Task Force Sales
- ➔ Revenue Management
- ➔ Property Analysis
- ➔ Recruiting & Training
- ➔ Consultation